

FOR IMMEDIATE RELEASE:

eLastyc Pix - a Novel, Fun and Addictive Photo Morphing Tool on the iTunes App Store

Mountain View, CA (February 08, 2011) - Volyy LLC releases the first version of its flagship product eLastyc Pix, an entertainment application for iPhone, iPad, and iPod Touch. With eLastyc Pix, it is amazingly easy with a few touch gestures to tweak faces, slim down, grow muscles, and apply absolutely crazy effects to faces or pictures of anything else.

"The eLastyc Pix application is designed to serve as a magic extension to artistic talents and creativity. Whether you are a skilled artist or not, with eLastyc Pix you can now have such creative and addictive fun changing the appearance of beings and things. You even have a good chance to make somebody or something look better", said Oleksiy Danikhno, visionary and founder of Volyy LLC.

"We designed eLastyc Pix for the best user experience. Transforming and morphing images is naturally visual and entertaining but complexity of doing this with existing tools on mobile devices overshadows the enjoyment. To make it easy, enjoyable, and effective for everybody's everyday use, we empowered eLastyc Pix with novel features among which are 'Relaxing Canvas' and 'Image Blast' techniques fused with fine-tuning of the effect via 'Slider Pads'. I am really pleased with eLastyc Pix. Morphing with eLastyc Pix is amazing, just captivating. The user interface is ergonomically thought through and every element is crafted to please eyes and inspire imagination", said Oleksiy.

Device requirements: iPhone, iPad and iPod Touch with iOS 3.0 or later

Pricing and availability: eLastyc Pix is offered at special introductory price of \$2.99 (USD) and available worldwide exclusively through the App Store in the Entertainment category.

eLastyc Pix product page: <http://elastyc.com/>

Purchase and download: <http://itunes.apple.com/us/app/elastyc-pix/id415067839?mt=8>

Press Kit (zip): <http://volyy.com/en/elastyc/ios/res/eLastyc-v1-media-package.zip>

Volyy LLC, a California company, was founded in October 2010 by a team of scientists from Stanford University and experts from the software development industry. The team's combined careers total more than a half-century of design experience and expertise. The company's vision is to create exciting consumer products with roots in the sciences that produce nothing short of masterpiece works of art. The initial products are targeted to the mobile device applications market and utilize a highly efficient, multi-platform proprietary eLastyc™ graphics engine.

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